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# ROHBOCK'S

FLOWER SEEDS AND PLANTS

## SONS



1946  
—  
1947

*Exclusive Growers of Richard Diener Seeds*  
MANY NEW FLOWER NOVELTIES

P. O. BOX 218

OREM, UTAH, U. S. A.



# Foreword

To Our Many Friends and Customers:

This season we offer to the public a wide range of varieties of SEEDS, selected from our choicest plants. A most favorable location in the heart of Utah makes it possible to grow really hardy strains of vigorous Seeds, adaptable to all sections of this country.

Experienced gardeners and flower enthusiasts fully realize the importance of perennial plants in the garden, to beginners we would like to point out that these plants are of long life and with ordinary care and attention will grow stronger and better from year to year.

There is an almost unbelievable range to choose from; from the tiniest rock plant for edging, to the tallest stately plant for background planting. By careful selection of plant material you may enjoy hardy perennial plants from the earliest spring until snowfall. A glorious display of blooms may be had long before the annuals show color.

For a ready successful and colorful garden planting should be done in early fall and spring, for then the plants will become firmly established and an abundance of blooms will be your reward; to get this result in the shortest possible time it is best to plant in groups of three to five plants of one variety in smaller gardens, while groups of ten or more are advisable in larger gardens. Gardens planted along these lines are the most satisfactory and easy to take care of.

Our reputation as the most critical Grower of hardy plants in the intermountain west is well known, and we are at all times ready to help you with your planting problems.

This year we have listed our annuals and perennials separate in order to make it possible to select your desired needs much easier.

Sincerely yours,

ROHBOCK'S SONS.

## Conditions of Sale

**Special NOTICE:** To prevent any delay in filling your orders, items selected from this catalog should be addressed to

ROHBOCK'S SONS  
Orem, Utah, U. S. A.

**Order Early:** An order sheet and self-addressed reply envelope are enclosed for your convenience. Place your orders for flower seeds and plants early so that you will not be disappointed in your selection. All orders are filled promptly the same day they are received or the day after. Perennial plants will be shipped in season.

**TERMS:** Cash with Order. Remittance should be made by Postal Money Order, Bank Draft, Checks, or Express Money Order. Where it is not possible to obtain these and money is enclosed, the letter should be registered. Canadian customers please remit by Postal Money Orders. Positively no C. O. D. orders accepted unless 25% of order accompanies order.

Unused U. S. postage stamps accepted up to the amount of fifty cents.

**Postage:** For airmail orders, add 10c for postage. Orders for plants and bulbs will be sent Express "Collect."

**WRITE distinctly or PRINT** your full name and address. Sometimes orders lack name or Post Office address and cannot be filled until they are identified. Additional order forms will be sent on request.

**Guarantee:** We exercise every care to ship only first-class stock and it should arrive in a condition to grow satisfactory if planted and cared for properly. As we realize that with the highest quality of seeds, plants and nursery stock, success in gardening depends largely upon soil, culti-

vation and weather conditions. Therefore in order to satisfy our customers in every way bulbs found not true to name should be retained by the customer and we shall replace number that are untrue, free of charge.

If you have any complaints to make about any stock received from us please do not hesitate to do so and we shall correct any error. We do not consider our transaction complete until you are absolutely satisfied.

**Canadian Customers:** In accordance with the ruling governing the importation of Nursery Stock from the United States into Canada, it will be necessary to obtain a permit from the Secretary of the Destructive Insect and Pest Act Advisory Board, Department of Agriculture, Ottawa, and file same with the Collector of Customs before shipment can be cleared. Seeds are exempt from this ruling, and may be shipped into Canada without a permit. Gladiolus bulbs come under the classification of Nursery Stock.

This ruling must be complied with in order to make delivery and we ask you, in the event of an order, to secure this permit, advising us of the number of same, that we may mark it on the outside wrapper.

**Foreign Customers:** Foreign customers MUST remit by Bank Draft, Express Money Order, or Postal Money Orders. Personal checks are NOT ACCEPTABLE.

**Substitution:** In the latter part of the season we may be out of some varieties, so please give your second choice. In case no substitution is desired please so advise in your order.

**Packing:** Through years of experience we have worked out the most satisfactory method of packing seeds and plants and there is very little possibility of damaging them in transit, either by frost or moisture.





Acroclinium

## Acroclinium

(Everlasting)

New large flowered double hybrids.

Hardy annual of everlasting flowers including salmon, apricot, pink, rose and cerise, white and creamy tones with golden centers.

Flowers should be cut the same day when opened. Pkt. 20c; 1/8 oz. 45c.

## Ageratum Mexicanum

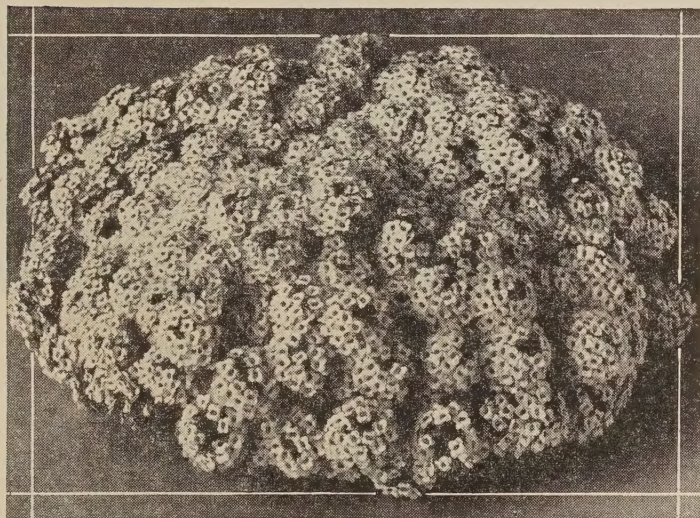
**DWARF COMPACTUM MIDGET BLUE**—Fine dwarf, compact, rich blue. Pkt. 20c; 1/8 oz. 70c.

**SEMI-DWARF BLUE PERFECTION**—Medium blue, large flowers. Pkt. 15c; 1/8 oz. 60c.



Ageratum

## Alyssum



**CARPET OF SNOW**—Very compact growth—About 3" high; a profuse flowering variety. One of the best edging plants. Fragrant. Pkt. 10c; 1/4 oz. 50c; 1 oz. \$1.20.

**COMPACTUM ERECTUM LITTLE GEM**—White, 4"-6". Pkt. 10c; 1/4 oz. 50c; 1 oz. \$1.20.

## Amaryllis (Diener)

**GIANT MAMMOTH HYBRID EVERFLOWERING**—20 Seeds 50c; 100 Seeds \$1.50.

**EQUESTERIS HYBRID**—30 Seeds 50c; 100 Seeds \$1.50.

## THE GARDENER'S HANDBOOK

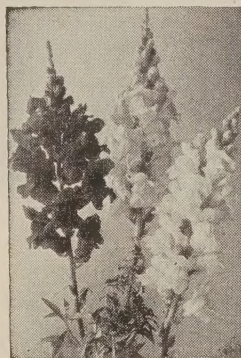
By L. H. Bailey

This encyclopedic manual of gardening has special advice on such topics as annuals, borders, rock-gardens, lawns, glass-houses and control of insects and diseases. Illustrated. Formerly \$3.00. Now \$1.49.

## Antirrhinum

(Rust Proof) Snapdragons

With a new development in antirrhinums have brought about a greatly increased popularity for this showy-favorite. Though a biennial they are usually treated as annuals. Seeds started indoors in February or March will flower in June and continue until frost, or if sown outdoors in May they will begin flowering in July.



Rust Proof Snapdragons

### RUST PROOF DELUXE MIXTURE

—An excellent mixture of a wonderful color range. Tests have proven that 75% to be absolutely rust proof. Height 30-inches (Certificate of Honor A. H. S. 35). Pkt. 15c; 1/16 oz. 35c; 1/8 oz. 50c.

**ANTIRRHINUM MAXIMUM**—Special mixed. Pkt. 20c; 1/8 oz. 50c.

**ANTIRRHINUM MAJUS**—Largefl. Monarch. Pkt. 15c; 1/8 oz. 50c.

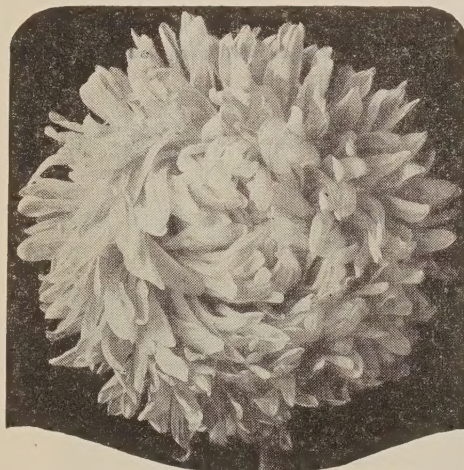
**ANTIRRHINUM NANUM**—Grfl. Choicest mixed. Pkt. 15c; 1/8 oz. 50c.

## Asters

EARLY BEAUTY

A superb early flowering American beauty aster growing two or three feet tall, of branching habit. Blooming from August until frost.

	Pkt.	1/8 oz.	1/4 oz.	1 oz.
Crimson (Wilt Res.)	15c	35c	60c	\$1.00
Lavender (Wilt Res.)	15c	35c	60c	\$1.00
White (Wilt Res.)	15c	35c	60c	\$1.00



American Beauty

**AMERICAN BEAUTY**—(Early Wilt Res.) — Crimson, carmine rose, purple, white. Finest mixed. Any of the above five varieties, pkt. 15c; 1/8 oz. 35c; 1/4 oz. 60c; 1/2 oz. \$1.00.

**BEAUTY CAR-MINE ROSE**—Pkt. 15c; 1/8 oz. 35c; 1/4 oz. 60c; 1 oz. \$1.

**U P R I G H T BRANCHING**

(Wilt Res.)—Flesh Pink (Enchantress Pink)—Pkt. 15c; 1/8 oz. 35c; 1/4 oz. 60c; 1 oz. \$1.00.

**GIANT BRANCHING COMET** (Wilt Res.) Royal Purple—White—Pkt. 15c; 1/8 oz. 35c; 1/4 oz. 60c; 1 oz. \$1.00.

## SPRAYING, DUSTING and FUMIGATING OF PLANTS

By A. F. Mason

This is an invaluable book for fruit growers, vegetable gardeners, telling what pests to expect and how to control them. Illustrated. \$3.50.



**IMPROVED CREGO**  
(Wilt Res.)

*Robust plants, growing two feet tall. Flowers large, double and well-formed of the comet type making a very fine variety for all purposes.*

**Crimson**—Rich velvety color, very good; shell-pink; soft.  
**Deep Rose**—Very well liked.  
**Violet**—A very lovely shade.  
**White**—Excellent planted alone or with dark colors.  
**Any of the above five varieties**—  
 Pkt. 15c; 1/8 oz. 35c; 1/4 oz. 60c; 1 oz. \$1.00.



Improved Crego

**IMPROVED NEW GIANTS CALIFORNIA SUNSHINE**—A novelty and a distinct type of aster. The outer petals are twisted and quilled and surround a central cluster of florets which is of a harmoniously pale color. A wonderful cutflower. Very striking for decorative purposes. Pkt. 10c; 1/8 oz. 50c; 1/4 oz. 70c.



Sunshine Aster

*aster with the long straight stems of the Beauty class. Producing large sized double flowers on vigorous plants of 2 to 3 ft. tall. Blooms from mid season until frost.*

<b>White</b>	<b>Dark Purple</b>
<b>Peach Blossom</b>	<b>Silvery Rose</b> (Rich rose silver tipped)
<b>Light Blue</b>	<b>Finest Mixed</b>
<b>Deep Rose</b>	

**Prices**—Any of the seven above varieties—Pkt. 15c; 1/8 oz. 50c; 1/4 oz. 85c; 1/2 oz. \$1.50.

**PRINCESS WILT RESISTANT**—Anne, peach blossoms; Bonnie, soft salmon rose; Finest mixed, including many new colors. Any of the above five varieties: Pkt. 15c; 1/8 oz. 50c; 1/4 oz. 85c; 1/2 oz. \$1.25.

**BRANCHING TYPE**—Azure Blue; Dark Blue: Pkt. 10c; 1/8 oz. 40c; oz 70c.

**Balsam**

**DOUBLE CAMELIA FLOWERED**—Fiery Scarlet. Pkt. 10c; 1/8 oz. 40c; 1/4 oz. 60c.

**Calendulas**

*A very striking yet pleasing hardy annual which blooms from June until frost in climate where the summers are not too hot. The following list of Calendulas are of the large flowered and full double varieties. Culture very easy succeeding best in ordinary well drained soil. Sow any time in early spring and summer.*

**BALL IMPROVED LONG ORANGE**—A new and very attractive variety. Flowers very large, bright golden orange with light eye. Extra long stems. Pkt. 20c; 1/8 oz. 35c; 1/2 oz. 70c.

**SUNSHINE CHRYSANTHA**—A very beautiful, and distinct from all other Calendulas. Has large, clear, buttercup yellow. Long loosely arranged petals, with strong stems. Pkt. 15c; 1/4 oz. 30c.

**ORANGE SHAGGY** (Gold Medal Award Winner)—The closely set petals are long and deeply fringed or lacinated rich orange. Flowers freely. Stems of good length 18" high. Pkt. 15c; 1/4 oz. 30c.

**Candytuft** (Iberis)

**GIANT HYACINTH FLOWERED** (Coronaria)—A very attractive garden and cut flower plant, throwing from 6 to 10 mammoth hyacinth-like spikes 15 to 20 inches tall. Pure white. Pkt. 15c; 1/4 oz. 25c; 1/2 oz. 45c.

**UMBRELLATE CRIMSON**—Purplish red. Pkt. 10c; 1/4 oz. 25c; 1/2 oz. 40c.

**Centaurea**

**GIANT IMPERIALS MIXED**—These are also known as giant Sweet-Sultan. A glorious mixture of many lovely colors. Pkt. 15c; 1/4 oz. 45c.

**Cineraria**



**CALIFORNIA SUPER GIANTS**—A marvelous, beautiful house plant. In full bloom it makes a solid dome of flowers with only the leaves showing above the pot. Giant sized flowers measure from 4 to 6 inches across. Colors of exquisite pastel salmon, azure blue and snowy white to the deepest blood red and violet blues. Pkt. 50c; Large pkt. \$1.00.

**Cosmos**

*A very lovely summer and fall blooming plant used not only for the garden display, but also makes a wonderful cut flower for the home; very popular and of easiest culture.*



Cosmos Mixed

**LATE MAMMOUTH**—Finest mixed. Pkt. 20c; 1/4 oz. 40c.

**EXTRA EARLY DOUBLE CRESTED** (Crimson)—Flowers are of a lovely anemone-shape 2 to 2 1/2" across. 3 to 4 feet high. Pkt. 20c; 1/4 oz. 75c; 1/2 oz. \$1.25.



## *Cynoglossum* (Chinese Forget-me-not)

Graceful loose sprays of large, forget-me-not like flowers, produced throughout the summer, of easiest culture. A choice garden flower.

**AMABILE DWARF FIRMAMENT**—Dwarf form of popular Chinese Forget-me-not. Pkt. 15c; 1/4 oz 25c; 1 oz. 75c.

**AMABILE BLUE** (Chinese Forget-me-not) Pkt. 15c; 1/4 oz. 25c; 1 oz. 75c.

## *Dianthus*

**DIANTHUS HEDDEWIGI**—A very attractive Double Mixed Dianthus with many showy colors. Pkt. 10c; 1/4 oz 50c.

## *Dahlia*

**UNWIN'S SEMI-DOUBLE MIXED**. Pkt. 15c; large Pkt. 60c.

**UNWIN'S SEMI-DOUBLE YELLOW PRINCE**. Pkt. 15c; large Pkt. 60c.

## *Eschscholtzia* (California Poppy)

Well known, easily grown, low spreading annual; continual bloomer from May to frost. Sow outdoors.

**SPREADING MIXED**—White, yellow and orange shades. Pkt. 25c; 1/8 oz. 90c.

## *Godetia*

**DWARF COMPACT (Single)**—A fine mixture of all shades in rose, pink, cerise, carmine, scarlet, lavender, cream and white of large size flowers of 2 1/2 to 3 inches across. Dwarf bushy plants. Very fine for borders. Pkt. 10c; 1/4 oz. 35c.

## *Hunnemannia*

**SUNLITE**—Exquisitely beautiful, Semi-Double. Clear canary yellow tulip-shaped flowers. Will grow anywhere; however, will do better in a limed sandy soil. Pkt. 10c; 1/4 oz. 50c.

## *Ipomea* (Morning Glory)



Scarlet O'Hara

remain open all day even in the warmest weather. Pkt. 25c; 3 pkts. 60c.

**CULTURE:** *Ipomeas* like a rather poor soil and should be planted only when the soil is warm otherwise the seed will not germinate. Fertilizer should not be used as it will only induce leaf growth thus hiding the flowers.

**SCARLET O'HARA** —Entirely new.

It's color a dark wine red, blooms profusely producing flowers of 3 to 4 inches across, and flowers

## *Ivy*

**BRANCHING SELF IVIES**.—Extra fine plants. 2" pot 25c each.

## *Cereus Sinilis* (Genuine Old Man Cactus)

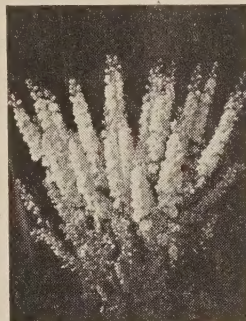
**SPECIMAN PLANTS** only from 5 1/2, 6 1/2, 8, 9, 16, 17 inches, real beauties.

Prices on request only.

## *Larkspur* (Annual)

### GIANT IMPERIAL IMPROVED

One of the most desired and loveliest annuals for the garden. They are easily and quickly grown. Very free flowering, produces an abundance of large double blooms on long strong spikes 3 to 4 feet tall.



Larkspur

**CARMINE KING**—Deep Carmine Rose.

**EXQUISITE PINK**—Improved rich soft pink.

**BLUE SPIRE**—Very deep violet blue.

**LILAC KING**.

**PINK PERFECTION (New 1940)**—Lovely light pink or salmon pink.

**DAZZLER**—A rich scarlet.

**FINEST MIXED**—From separate colors.

**PRICES** of any of the above giant Imperial Larkspur, Pkt. 15c; 1/2 oz. 60c.

## *Lilium Regale* (Regal Lily)

One of the loveliest of all lilies. Easily grown from seed, blooms the third year. White trumpet like flowers with golden center, very fragrant. (Hardy) Pkt. 15c; 1/4 oz. 40c.

## *Lobelia*

**LOBELIA COMPACTA EMPEROR WILLIAM**—Gentian blue, light foliage. Pkt. 15c; large Pkt. 75c.

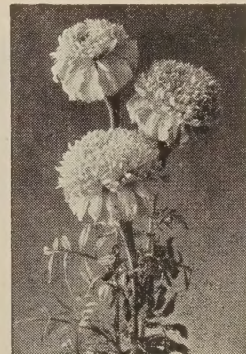
**COMPACTA CRYSTAL PALACE**—A dark blue, dark foliage. Pkt. 15c; large Pkt. 75c.

## *Marigold*

**SUNSET GIANTS**—The largest marigold yet developed. Flowers average 5" across sometimes attain up to 8 inches across. Flowers vary not only in size but formation as well as color. Their colors are orange and yellow. Orange predominating, height 3 1/2 feet. Pkt. 15c; 1/8 oz. 35c; 1/4 oz. 60c.



Sunset Giant



Crown of Gold

**CROWN OF GOLD (Collarette)**—Flowers with outer row of broad petals and centers of short curled and twisted petals forming a delightful crested bloom of rich orange color. Odorless foliage. All American Gold Medal Winner. Pkt. 10c; 1/8 oz. 25c.

**GUINEA GOLD**—Brilliant orange, double and semi-double ruffled, with loose petals, tall. Very popular. All American Gold Medal Winner. Pkt. 10c; large Pkt. 40c; 1/4 oz. 60c.





Harmony

#### DWARF DOUBLE HARMONY

(French)—A very charming and distinct type resembles a Scabiosa in formation with deep orange center petals flanked by broad guard petals of velvety dark maroon. Compact growth of 12 inches high. A very fine border variety, its lasting qualities give great value for cuttings.

Pkt. 15c; large Pkt. 25c; 1/4 oz. 40c.

**AFRICAN TALL DOUBLE LIST**—All double mixed. Pkt. 15c; Large Pkt. 35c; 1/4 oz. 60c.

**GOLDSMITH (Bronze Medal Winner A.A.)**—Is of a rich golden orange color, of a firm Chrysanthemum-Ball shaped flowers, produced on stems 18" long. An excellent border plant and is equally good for cutting. Pkt. 20c; 1/8 oz. 45c.

### Nasturtium

**GOLDEN GLEAM**—Beautiful, rich golden yellow, sweet-scented, long stemmed flowers of 2 1/2 to 3 inches across are borne well above the foliage. Blooms continually, very popular. Pkt. 10c; 1 oz. 50c.

### Scabiosa

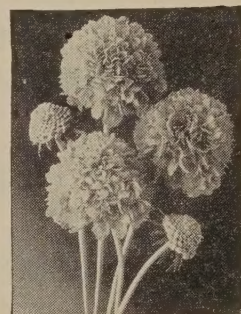
A very much loved favorite of garden annuals which is greatly improved in size and colorings. Scabiosa have long, graceful stems of long lasting quality which add to the beauty of making bouquets. Very fine for border and bedding, seed may be sown outdoors, of easy culture.

#### GRANDIFLORA FL. PLENO —

Mixture of largest and finest double, long stems, unexcelled for summer cutting. Pkt. 15c; large Pkt. 25c; 1/4 oz. 45c.

#### IMPERIAL GIANTS "BLUE MOON"

Rich, deep lavender, blue. The flower is composed entirely of broad, heavy, wavy petals, entirely unlike the old pin-cushion type. Ideal for cutting. Pkt. 15c; large Pkt. 25c.



"Blue Moon"

**Order Your Seeds Early to Avoid a Delay.**

### Pansies

For best results in growing Pansies start by getting a good strain. Then sow seeds in a flat or in cold frames in a good rich sandy leaf mold or if leaf mold is not to be had a rich, loamy soil will do where beds have a good drainage and are in a sunny location. Seed must then be covered very lightly with sifted soil and kept moist. They then must be kept covered with burlap until germination, at such time the burlap should be removed. A temperature of about 75 degrees or a bit less is about right for sprouting Pansy seed. The seedling plants should be transplanted twice, in order to get the largest flowers, transplanting once from the seed pans to the sheltered beds, then later transplanted to the open garden. Pansy seed may be sown actually at three separate seasons of the year. First if started in the house, from February to April the Pansies will bloom from July on. Second sown outdoors in May, beautiful flowers are produced in the fall. Then sown in frames during July and August and transplanted later. The main flowering crop then comes in the spring. The following varieties of Pansies are of the true Mastodon strain.

#### MASTODON PANSIES



**JUMBO MIXED (New)**—These Pansies will bring gigantic flowers without any special effort, measuring up to 4 1/4 inches in diameter. They have a wide range of colors in all shades of the rainbow. Pkt. 30c; 1/32 oz. 85c; 1/16 oz. \$1.30; 1/8 oz. \$2.30;

**SEA BLUE (New)**—The most beautiful shade of blue we have ever seen. Very large. Pkt. 25c; 1/32 oz. 40c; 1/16 oz. 75c; 1/8 oz. \$1.15.

**MIRACLE MIXED**—Finest types of Mastodon strains, latest novelties. Pkt. 25c; 1/32 oz. 40c; 1/16 oz. 70c; 1/8 oz. \$1.30.

**JUMBO BEACONSFIELD**—A greatly improved true Beaconsfield type. Upper petals rich lavender, lower petals deep blue violet. A real giant strain. Pkt. 25c; 1/32 oz. 60c. 1/16 oz. 85c.

**MLLE. IRENE**—A henna red type; new to pansies. Pkt. 30c; 1/16 oz. 60c; 1/8 oz. \$1.00; 1/4 oz. \$1.75.

**ADONIS IMPROVED**—Light blue and lavender shades. Pkt. 30c; 1/16 oz. 60c; 1/8 oz. \$1.00 1/4 oz. \$1.75.

**GOLDEN GATE**—A monster golden yellow. Pkt. 30c; 1/16 oz. 60c; 1/8 oz. 1.00; 1/4 oz. \$1.75.

**SWISS GIANTS MIXED**—Pkt. 30c; 1/32 oz. 85c; 1/16 oz. \$1.30; 1/8 oz. \$2.30.

**MASTERPIECE**—Mixed. Pkt. 30c; 1/32 oz. 85c; 1/16 oz. \$1.20; 1/8 oz. \$1.50;; 1/4 oz. \$2.50.



## *Schizanthus*

**EXCELSIOR COMPACTUS**—Finest mixed plants of a dwarf compact growth of about 6 inches tall, very free flowering. Colors of pink, rose, cream, white and some darker colors very fine pot plants. Blooms all summer in cooler climates. Pkt. 15c; large kt. 40c; 1/4 oz. 50c.

**GRANDIFLORA BUTTERFLY MIXTURE**—Seed may be sown in seed beds or in the garden in set plantings. Produces masses of dainty marked flowers. A strikingly bright mixture of full color range. Pkt. 20c; large Pkt. 70c.

## *Sweet William*



*A very attractive garden favorite with large showy flower-heads composed of numerous good sized individual blooms. Height 1 to 1½ feet. Very fine for edgings to borders and Bedding. Of easy culture.*

**COPPER RED**—Bright coppery red. Pkt. 15c; large Pkt. 30c; 1/2 oz. 50c.

**CRIMSON BEAUTY**—Deep crimson with white center marked crimson. Pkt. 15c; large Pkt. 30c; 1/2 oz. 50c.

**HOLBORN GLORY**—Deep crimson with white center marked crimson. Pkt. 15c; large Pkt. 30c; 1/2 oz. 50c.

**NEWPORT PINK**—Rich water-melon pink or salmon rose. Pkt. 15c; large Pkt. 30c; 1/2 oz. 50c.

**SINGLE MIXED**—A well blended mixture of many fine colors. Pkt. 10c; large Pkt. 30c; 1/2 oz. 50c.

**DOUBLE MIXED**—Finest double mixture. Pkt. 15c; large Pkt. 50c; 1/4 oz. 75c.

**For a bigger and better flower garden be sure to plant perennials. Seeds.**

## HOME CANNING MADE EASY

By Miriam Williams

Here's everything you need to know about canning, drying and brining. This book makes modern successful methods easy to understand and easy to follow. 20-page illustrations. \$1.50.

## *Salpiglossis*



Salpiglossis Mixed

**SALPIGLOSSIS EMPEROR (Finest mixed)**—Very desirable for bedding and prize cut flowers; large showy trumpet-shaped flowers are of a very charming penciled, nitted and purple. Bloom from July until frost. Pkt. 15c; 1/8 oz. 25c; 1/4 oz. 45c.

## *Chives* (Hardy)

An onion-looking plant which is used for flavoring and seasoning; very tasty when used in sandwiches. Pkt. 15c; 3 pkts. 35c.

## GARDENING WITH THE EXPERTS

By Twelve Noted Authorities

This book will give you valuable advice on a wide range of gardening subjects, such as how to plan a garden, how to plant and harvest herbs, how to care for your lawn. Each contributor has written on the subject for which he is especially well known. Illustrated. \$2.50.

## THE GARDENER'S HOW BOOK

By Chelsa C. Sherlock

Do your asters turn yellow? Are you planting dahlias at the best time? Do you know how to keep a lily pond fresh? These are the kind of questions that Mr. Sherlock answers in this useful book on plants and garden flowers. Illustrated. \$3.50.

## PERENNIAL GARDENS

By H. Stuart Ortliff

This is a creative handbook for the successful growing of plants. Simple, well-considered advice to produce abundant growth and bloom. Illustrated. \$1.25.



# Petunias

Petunias being one of our greatest specialties we have tried to spare no trouble or expense in selecting and growing only the best in Petunias. As most everyone knows Petunias have for years been known as one of the most satisfactory annual for general garden display, as they are easily grown and they can be used in nearly any location however large or small the space. Wherever there is plenty of sunlight they succeed in ordinary well drained garden loam such as will grow a good crop of vegetables. As a reward of giving Petunias a little care in good garden soil they will produce their many handsome, sweet-scented flowers in many glorious and delicate colors all summer, as they bloom continually until frost. Some types are especially suited for bedding and pot culture while others are ideal for edging and mass planting. Then, too, there are varieties that are excellent for porch and window boxes, while all Petunias are very fine for cuttings.

For your convenience we have listed the Petunia varieties in groups that are similar in plant growth and in size of flowers so you may be able to select the type best suited for any particular location.

We have also added to the regular list of Diener Petunia seeds many new varieties of different types in order to give our customers a much better selection to choose from.

## Nana Compacta

The following list of dwarf compact petunias are very free flowering, of round mound like plants being covered with blooms from early summer until frost. Ideal for edging to taller varieties or other annual or perennial plantings.

**NO. 22 ROSE COLOR**—Improved rosy morn, dwarf growth, height 6 to 7 inches. Ideal border plant, blooms continually. Pkt. 15c; large Pkt. 25c.

**NO. 23 PALE AMARANTH PINK**—Dwarf growth, light color. Pkt. 15c; large Pkt. 25c.

**HEAVENLY BLUE**—Medium to light silver blue. Pkt. 25c; large Pkt. 50c.

## Small Flowering Varieties

**NO. 11 DIENER'S BLUE**—Deep, silky blue, immensely free flowering of semi-dwarf growth. We especially recommend this variety for bordering and bedding. Very popular. Pkt. 15c; large Pkt. 25c.

**NO. 14 DIENER'S PINK GLORY**—Pure flame rose pink, compact grower, blooms continually. Dwarf, lovely bedder. Pkt. 15c; large Pkt. 25c.

**NO. 30 FLAMING VELVET**—Brilliant velvety mahogany red, of medium sized flowers. A very outstanding novelty. Very fine for bedding and window boxes. Pkt. 15c; large Pkt. 25c.

## Balcony or Large Bedding Petunias

A splendid large and free-flowering type for window boxes, etc. The flowers measure 3 inches in diameter. Also fine for beds and borders.

**BLACK PRINCE**—Deepest maroon. Pkt. 15c; large Pkt. 25c.

**BALCONY BLUE**—A very fine rich blue. Pkt. 15c; large Pkt. 25c.

**BALCONY ROSE**—Always greatly admired. Pkt. 15c; large Pkt. 25c.

**BRIGHT EYES PETUNIA.** (All-America Bronze Medal Winner for 1946)—Bright Eyes is a remarkable uniform petunia of dwarf, compact habit and extremely floriferous. Plants grow 7 to 9 inches tall and are completely covered with soft, light rose-pink flowers with pronounced white throat; individual blooms grow about 1½ inches across.

Think of Rosy Morn and then picture Bright Eyes as a dwarfier, more compact plant with the same gay and cheerful flowers which, although smaller, have a larger area of white thus adding to their attractiveness. Ideally suited for bedding, borders and cutting. Pkt. 25c; large Pkt. 50c.

**VELVET BALL (New)**—Large flowered velvety crimson, quite dwarf. Pkt. 25c; large Pkt. 50c.

**KING HENRY**—Rich velvety red, extra dwarf, large flowered. Pkt. 25c; large Pkt. 50c.

**GLOW (New)**—Dwarf, compact growth, bright rose red with lighter center, extremely free flowering. Pkt. 25c; large Pkt. 50c.

**TOPAZ ROSE**—Vigorous, spreading plant of the Hybrid type covered with showy rose blooms. Pkt. 25c; large Pkt. 50c.

**CELESTIAL ROSE IMPROVED**—Masses of well-formed blooms of a bright rose color. Pkt. 25c; large Pkt. 50c.

**ROSE OF HEAVEN**—Very effective brilliant blooms of luminous rose. Pkt. 25c; large Pkt. 50c.

**HOWARD STAR**—Very good. Pkt. 20c; large Pkt. 40c.

## Fringed Grandiflora (Single)

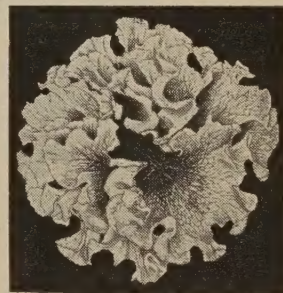
**NO. 9 PEARL OF KENTFIELD,** Diener's—Rose pink with gold throat. Semi-Dwarf. Pkt. 20c; large Pkt. 35c.

**NO. 16 WHITE BEAUTY**—Snow white, heavily fringed, excellent bedder. Pkt. 20c; large Pkt. 35c.

**NO. 17 PALE SULPHUR YELLOW** Diener's—Deep sulphur, medium tall, very attractive either as a pot plant or bedder. Pkt. 20c; large Pkt. 35c.

**NO. 27 PINK PERFECTION,** Diener's—New salmon pink, frilled. A very outstanding variety for bedding, boxes or basket plantings. Pkt. 20c; large pkt. 35c.

Large pkts. have twice as much seed per pkt.



## Ruffled Grandiflora

**NO. 19 GIANT PINK GLORY IMPROVED,** Diener's—Exceptionally good for pot plants and window boxes. Pkt. 25c; large Pkt. 50c.

**NO. 45 SANTA BARBARA,** Diener's—Clear flame rose, very large flowers. This variety is unquestionably the best in its class for pot plants and bedding, as it blooms continually. Dwarf. Pkt. 25c; large Pkt. 50c.

**NO. 46 DEEP VELVETY VIOLET**—Flowers of deep velvety violet, 4 to 5 inches in diameter. Exceptional free bloomer and is in its class a first class pot and bedding plant. Pkt. 25c; large Pkt. 50c.

**CHEERFUL PETUNIA—(New)**—Flowers grow 2¾ inches and more across and here and there among the mass of salmon-pink blooms are some a tint or two lighter than the others—a blending that adds sparkle and sprightliness. Plants are dwarf growing, 10 in. high; unsurpassed for beds, wide borders and cutting. Pkt. 25c; large Pkt. 50c.



## Super Fluffy Ruffles (New)

**SALMON ROSE**—A new introduction of an exquisite lovely deep salmon rose, with a very attractive golden throat. Flowers are 3½ to 4 inches in diameter. The flowers are so heavily frilled and ruffled they oftentimes are taken for doubles. **Pkt. 50c; large Pkt. 85c.**

**ALL COLORS MIXED**—A well balanced mixture of pink and white, salmon, salmon pink, deep rose, rose, crimson and light blue. Large flowers. The most outstanding beauty of this Petunia is the frilled and ruffled edges. This type is practically 100% true. **Pkt. 50c; large Pkt. 85c.**

## Dwarf Giant Single

**DWARF GIANTS OF CALIFORNIA**—Excellent for bedding and for pots. Though of dwarf growth, the plants are vigorous and bear extra-large, beautiful fringed flowers in an amazing range of exquisite colors and color combinations **Pkt. 50c; large Pkt. \$1.50.**

## All Double Petunias

**COLOSSAL SHADES OF ROSE**—All double Petunia; (All America Silver Medal Winner for 1946)—Colossal Shades of Rose is the first giant all-double petunia ever created in America and the biggest double petunia ever known, many with flowers growing 5 inches across. All are fully double varying in form from those with crisp fringed petals to those with beautiful ruffled ones.

This variation in flower form adds interest to planting as does the difference in color, which ranges from salmony pink through rose-pink to deep, rich, rosy mauve—a most attractive blending of rose shades. Plants are strong growing, 20 inches high, spreading as much as 3 ft. across and bearing their immense all-double blooms in the greatest profusion. Valuable for beds, borders, window boxes and cutting. **Pkt. (100 seeds) \$1.00; 2 Pkts. \$1.85.**

**EISENHOWER ALL DOUBLE**—Pkt. \$2.00.

**ROSE MARIE ALL DOUBLE**—Pkt. \$1.50.

**NO. 38 DIENER'S DOUBLE RUFFLED MONSTERS MIXED**—Includes all colors as found in the Single Ruffled Monsters Mixed which produce flowers up to 9 inches in diameter. The percentage of doubles is very high. No matter what other varieties of double petunias there are on the market, including the 100% doubles from foreign countries, you will find by comparison that ours excels in growth, color, and size, so buy American seeds and keep the money in this country. **Pkt. 50c; 3 Pkts. \$1.25; 1,000 seeds \$1.50.**

**NO. 1 DIENER'S PINK**—Large salmon pink. Heavy veined center, exquisite color combination. **Pkt. 25c; large Pkt. 50c.**

**NO. 8 RUFFLED MONSTER, MIXED (Diener)**—This mixture contains all separate colors of ruffled monsters listed as well as many other colors not mentioned this year. The average growth of these plants are more dwarf. This is a variety that has for years drawn many unsolicited testimonials for their wide selection of color, giant sized flowers and their hardy plant growth. **Pkt. 25c; large Pkt. 50c;**



Ramona Strain

**NO. 47 JUMBO DIENER'S MIXTURE OF RUFFLED MONSTERS**—Selection of the very largest and most outstanding colors of medium growth. **Pkt. 50c; 3 Pkts. \$1.25.**

**RAMONA STRAIN** — Of dwarf growth, especially suited for pot culture. Flowers are beautifully ruffled and fringed of all dark shades. **Pkt. 25c; large Pkt. 60c; 1/64 oz. \$2.50.**

**GIANTS OF CALIFORNIA** — A mixture of light and dark colors fringed and ruffled with attractive deep throats, many beautifully veined. **Pkt. 40c; 3 Pkts. \$1.50.**



## Venidium

**FASTUOSUM HYBRIDS**—Gorgeous Daisy from Africa in mixed colors of buff, lemon, cream, light orange, white, buttercup yellow. Each petal blotched at the base. Height 3 ft., starts flowering 90 days from seed. **Pkt. 20c; 1/16 oz. 60c; 1/8 oz. 95c.**





## Sweet Peas



**BURPEE ORANGE**—Bright salmon orange in color. Large flowers, very popular. Pkt. 15c; 1/2 oz. 35c; 1 oz. 60c.

**BRIGHT LIGHT**—Flaming scarlet. Pkt. 15c; 1/2 oz. 35c; 1 oz. 60c.

**SNOWSTORM IMPROVED**—Pure waxy white; graceful blooms of heavy substance, white seeded. Pkt. 15c; 1/2 oz. 35c; 1 oz. 60c.

**BURPEE LAVENDER**—Lovely light Wisteria Lavender, of a rich, yet soft tone. Desirable. Pkt. 15c; 1/2 oz. 35c; 1 oz. 60c.

**SHIRLEY TEMPLE**—Charming shade of soft rose-pink. Flowers are large, daintily frilled and long stemmed. Pkt. 15c; 1/2 oz. 45c; 1 oz. 70c.

**MEMORY**—Clear rosy lavender, large wavy flowers. Pkt. 15c; 1/2 oz. 35c; 1 oz. 60c.

**SUSANNA**—Rich carmine crimson. Pkt. 15c; 1/2 oz. 35c; 1 oz. 60c.

**EXTRA CHOICE MIXED**—Well balanced, mixture of newest and brightest colors. Pkt. 15c; 1/2 oz. 50c; 1 oz. 85c.

## Early Spencer Flowering

**AMERICAN BEAUTY**—Of a glowing crimson color of the American Beauty rose. Long stems, vigorous grower. Pkt. 15c; 1/2 oz. 40c; 1 oz. 70c.

**ANNIE LAURIE**—Large flowers of splendid form and pure rose-pink. Pkt. 15c; 1/2 oz. 40c. 1 oz. 70c.

## Phyllo Cactus

### (Mammoth Flowering Thornless)

These giant flowering Cacti are some of the easiest plants to raise in the windows as they thrive best in a mixture of leaf mold soil and a little white sand and vigoro fertilizer. They should be watered only when the soil in the pots become dry. The main flowering period is in the spring, yet some will flower at off times in the season. The following list of Phyllocactus are a few of the finest varieties to be had.



Phyllo Cactus Copperii

**NO. 1 EPHIPHYLLUM CRENATUM**—Large white. Each 25c.

**NO. 2 CONWAY GIANT**—Bright red with purple center 10 to 12 inches across. Each 25c.

**NO. 3 EPHIPHYLLUM ALBUM SUPERPUM**—Very fine white. Each 50c.

**NO. 4 GLORIA**—Bright red, very broad petals, 10 to 12 inches across flower. Each 25c.

**NO. 5 ARGUS**—Salmon pink 9 inches in diameter. Each 25c.

**NO. 6 ADONIS**—Large pink. Each 50c.

**NO. 7 MAGENTA**—Rodamine purple 9 inches in diameter. Each 25c.

**NO. 8 COOPERII**—Large white cream center. Very fragrant. Each 25c.

A COLLECTION of the 8 above varieties, a value of \$2.50 only \$2.00.

For a bigger and better flower garden be sure to plant perennials.



## Zinnias

### Giant Dahlia Flowered



Special Gold Medal Mixture

Of immense flowering size. The Giant double flowering Zinnia often produces flowers reaching 5 to 6 inches across and 3 inches in depth on long straight stems of marvelous pastel shades. The plants are of a sturdy well-branching variety that grow to a height of 3 feet. Wonderful for cutting as they last a long time when cut.

**EXQUISITE**—Light rose with deeper rose center creating a most artistic and distinct two-toned color effect.

**CANARY BIRD**—Delicate shade of primrose yellow.

**CRIMSON MONARCH**—The largest and best crimson scarlet.

**DREAM**—Deep lavender turning to rich purple. Desirable.

**GOLDEN DAWN**—Golden yellow, almost an orange shade; rich and colorful.

**ILLUMINATION**—Deep Tyrian rose. A beauty.

**LUMINOSA**—Bright, deep pink with light salmon suffusion of salmon, most appealing.

**ORIOLE**—Glistening orange and gold bicolors.

**POLAR BEAR**—The best of all white Zinnias.

**PURPLE PRINCE**—Rich deep purple. Lovely.

Any of the above separate varieties of the Giant Dahlia Zinnias Pkt. 15c; 1/8 oz. 40c; 1/4 oz. 70c; 1/2 oz. \$1.00.



Giant Dahlia Zinnia

**SPECIAL GOLD MEDAL MIXTURE**—A well blended mixture containing all the above varieties. Pkt. 15c; 1/8 oz. 40c; 1/4 oz. 70c; 1/2 oz. \$1.00.

### Lilliput Baby or Pompon

Lilliput Zinnias are plants of a dwarf, bushy, and very branching from 12 to 18 inches tall, being literally covered with small double flowers of 1 to 1 1/2 inches across, flowers all summer until frost. Plantings of either bedding or for borders or whether used as cut flowers are bound to create a gorgeous display. Very attractive.

Pkt. 15c; 1/4 oz. 30c; 1/2 oz. 50c; 1 oz. 90c.



Pompon Zinnias

### Fantasy Zinnias

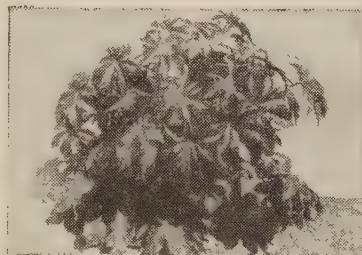
A most fascinating new type of Zinnia introduced to the flower world. The very informal shaggy appearing flowers are very graceful and interesting, quite distinct from the stiff formal Zinnias to which we are accustomed. The color range includes red, yellow and orange as well as popular pastels, pinks and cream.

**FINEST MIXED**—A bright colorful mixture. Pkt. 15c; 1/8 oz. 35c; 1/4 oz. 60c.



Fantasy Zinnia

## Ricinus (Castor Bean)



Ricinus

**SCARLET QUEEN**—Early, maroon foliage, orange-scarlet flowers. Height 5 feet. Very showy when used as a hedge or foundation or screen plantings. Pkt. 15c; 1 oz. 35c.

## Verbena

A select dwarf plant that can be used in edgings, ground cover, porch boxes, rockeries and for cut flower purposes. As they thrive well in poor soil and are able to withstand drought remarkably well. The following list of giant flowered Verbenas are of a robust, spreading growth from 8 to 12 inches tall, with large trusses; and begin flowering in a very short period from time of sowing.



Verbena

**VERBENA HYBRID. Grandiflora**—Beauty of Oxford Hybrids. Pkt. 15c; 1/8 oz. 50c; 1/4 oz. 90c.

**VERBENA HYBRID. Grandiflora**—Lavender Glory. Pkt. 15c; 1/8 oz. 50c; 1/4 oz. 90c.

**SPECTRUM RED**—Dazzling red—bright and showy Pkt. 15c; 1/8 oz. 50c; 1/4 oz. 85c.

**GIANT FLOWERED, FINEST MIXED**—Contains a mixture of above named varieties and other varieties not listed this year, very harmoniously blended. Pkt. 15c; 1/8 oz. 50c; 1/4 oz. 90c; 1/2 oz. \$1.25.



# PERENNIAL FLOWER SEEDS AND PLANTS

## *Alyssum* Madwort (Basket of Gold)

An early flowering perennial used best on Sunny borders or in sunny places, and also does well in rock walls and rock gardens.

**CULTURE:** Succeeds well in any ordinary soil which must be thoroughly drained. Rock Garden plantings made in groups of three or more make the best showing. Plant in fall or spring 6 to 8 inches apart.

**SAXATILE COMPACTUM** Pkt. 25c; large Pkt. 40c.  
Large clusters of bright yellow flowers. Exceptionally fine for rockeries and border plantings. Also does well as a border to tulip plantings. Height 12 inches.

**SERPYLLIFOLIUM** Pkt. 25c; Plants 25c each  
(Alpestre) A very dwarf variety of 4 to 5 inches high with racemes of pale yellow flowers and rough gray leaves. Flowers just after Saxatile is through flowering.

## *Anchusa* (Alkanet)

A stately and handsome herbaceous perennial resembling the forget-me-not plant. The leaves are hairy and silvery green. The flowers are of brilliant blue color borne in racemes on branching stems.

**CULTURE:** These plants require a deep, well-drained soil, not too damp or heavy. Grown singly they will display their natural contour to the best advantage. Plant in fall or early spring 18 inches apart. *Myosotidiflora* should be planted in groups of three or more about 8 inches apart.

**MORNING GLORY** Pkts. 25c; Plants 35c each  
A very lovely variety with large, pale-blue flowers in June and intermittently all summer. 3 to 4 feet tall.

**MYOSOTIDIFLORA** Pkts. 50c; large Pkt. 75c.  
A distinct dwarf perennial from Russia, with clusters of charming blue flowers resembling forget-me-nots. An effective plant for both shady and sunny locations. Flowers in May and June. 12 inches high.

## *Aster* (Starwort or Michaelmas Daisy)

A lovely autumn-flowering perennial which is invaluable for border decoration or for cut flowers. Coming in shades of blue, white, pink and crimson.

**CULTURE:** A plant that will thrive in any soil and under almost any rough treatment. These Daisies do especially well in mixed border plantings or in conjunction with lilies and tritomas which forms an autumnal display of color. Planted in fall or spring, 2 feet apart.

**BARR'S PINK** Plants 35c each  
A strong, vigorous, well shaped plant 4 to 5 feet high of finest bright pink.

**CLIMAX** Plants 30c each  
One of the best and showiest of all. Has large pyramidal spikes of large light lavender-blue flowers, 5 feet tall. Free flowering, excellent for cutting.

## *Aquilegia* (Columbine) Long Spurred

**CULTURE**—Columbines succeed in ordinary soils containing plenty of Humus. All varieties prefer partial shade. Partial shade allows the flowers to develop better to a larger size and last much longer than if grown in full sun.

### CRIMSON STAR

Pkt. 25c; 1/32 oz. 60c; 1/16 oz. \$1.00

Its flowers are of a brilliant crimson sepals and spurs with white petals; a combination of colors entirely new in *Aquilegias*. Of free flowering habit.



Longissima

### LONGISSIMA

Pkt. 50c; 1/32 oz \$1.50

Unusually long slender spurs, 4 to 5 inches long, giving the bril-



Finest Mixed

liant canary yellow flowers an exceptional graceful effect. Does well in hot, dry locations in the garden. Flowers in June 18 inches tall.

### NEW GIANT HYBRIDS MIXED (Rohbocks Sons)

Pkt. 20c; 1/8 oz. 60c; 1/4 oz. \$1.00.

A magnificent strain of Columbines with large flowers of long spurs of many rich colors.

## *Armeria* (Thrift or Sea Pink)

A dwarf perennial with grass-like leaves and a tuft-like growth. The flowers are borne in globular heads from May until the end of July. These plants may be used as edgings to borders and beds, also form lovely clumps in rock gardens.

**CULTURE:** Do well in a dry, sandy soil in sunny locations. Plant 6 to 8 inches apart in autumn or spring.

**CALSPITOSA HYBRIDA** Pkt. 30c; Plants 35c each

A rare perennial evergreen grows 6 to 8 inches high with deep pink flowers; compact growth. Flowers in April and May.

**FORMOSA RUBY** Pkt. 25c

Flowers of a bright carmine color, 18 to 24 inches tall; blooms in June to September.

**FORMOSA FINEST MIXED COLORS** Pkt. 25c

## AROUND THE YEAR IN THE GARDEN

By F. F. Rockwell

This book will help you be more efficient. It is arranged in 52 chapters, each telling what to do in the garden every week of the year. It covers vegetable and flower gardens as well as the care of shrubs and fruit trees. Illustrated. \$3.00.



## Aubrietia (Purple Rock Cress)

Although strictly a rock plant they are also most attractive subjects for growing in masses or in forming edgings to borders. They are also much used for carpeting the surface of beds, planted with spring bulbs.

**CULTURE:** Do well in any fairly good, well drained soil. The best growing results may be found in masses, edgings and also rock gardens. Plant 6 inches apart in early spring and autumn.

**\*EYRI** Pkt. 50c; large Pkt. 70c.  
Rosy lilac, good grower and especially fine in clumps in combination with bulbs. Also favors a light shade.

**CARNATION (Hardy)**—Pkt. 35c; large Pkt. 70c.

## Campanula (Bellflower)

One of the most popular and showy hardy perennials for border and rock garden culture. The flowers are all blue and white in color and the height ranges from a few inches to several feet. The more dwarf sorts are splendid subjects for edging or growing in groups on the margins of borders or rockeries, and the tall kinds make an effective display when grown in the middle of the borders.

**CULTURE:** All varieties offered below succeed well in ordinary rich soil. The dwarf varieties like a partially shady location. Also *Trachelium*, a tall variety, does well in a shady border. Plant in autumn and early spring 8 to 12 inches apart.

**CARPATICA** Pkt. 25c; Plants 35c each; doz. \$3.00  
A distinct specie growing in a compact tuft of not over 8 inches high. Clear blue flowers held erect on wiry stems; blooming season June to October. An excellent variety for border and rockery display.

**COLLINA** Pkt. 25c; large Pkt. 40c.  
Has a dark violet blossom on a cushion-like growth. Height 6 to 8 inches; used extensively in border and rock gardens.

**PERSICIFOLIA, TELHAM BEAUTY** Pkt. 25c; large Pkt. 40c

One of the best, if not so, of the Persicifolias. It is a splendid bold growing plant, giving a magnificent display of large, single blue, bell-like flowers on 2½ foot stems. Blooms during June and July. A-1 border plant—a marvelous cut flower.

## Coreopsis (Grandiflora Flore pleno)

Much of the beauty of a summer garden is due to the brilliant golden yellow blossoms of *Coreopsis* plantings, as they bloom profusely from May until autumn, and they only require an ordinary garden soil that is well drained in a sunny position.

**DOUBLE SUNBURST**  
Large deep golden yellow flowers. Height 24".

Pkt. 20c; large Pkt. 40c.



Coreopsis Sunburst



**"G. MARCONI"**—New Giant Double Everflowering Shasta Daisy.—On Treasure Island at San Francisco this Shasta Daisy was one of the many outstanding flower novelties to be seen that year. We have received many hundreds of inquiries for seed and plants of this variety. Of all the thousands of crossings grown in the past few years this variety is of the most highly perfected in size, shape, and in growth. This variety will flower continuously in climates where there is no frost, growing only to a height of 30 inches and providing long stems for cut flower purposes in the home. The old blossoms should be kept cut off when through blooming, under normal conditions they will continue to have flowers of 6 inches in diameter. Pkt. 50c; 3 Pkts. \$1.25.

**ALL-DOUBLE SHASTA DAISY MIXED**—Seed from these Shasta Daisies are gathered from years of reselecting from the finest types of all double and of various sizes of flowers and plant growth. Pkt. 50c; 1/16 oz. \$1.25.

**"GLENDALE" (Fancy, Chiffon)**—One of the proudest of Shasta Daisies. This variety being of a very straight upright growth produces strong wiry stems of 4½ ft. tall, flowers are of the All-Double type and 4½ inches in diameter. Very attractive. Pkt. 50c; 3 Pkts. \$1.25.

**TIMPANOGLI NEW SINGLE BROAD PETELED (everflowering)**  
—An excellent single flowering Shasta Daisy; produces flowers of 8 inches in diameter, very early flowering and has strong stems. Pkt. 25c; large Pkt. \$1.25.

**QUEEN VICTORIA GIANT SINGLE BROAD PETELED**—Flowers 6 to 7-inches in diameter, very broad petals in each flower. Grows in bush form and stands up well. Very good for border planting. Height 36 inches. Pkt. 15c; 1/16 oz. 3 Pkts. \$1.50.

**ALL VARIETIES**—Single, Semi-Double, and Double Mixed together. Pkt. 15c; 1/16 oz. 90c; 1/8 oz. \$1.50.

## Dianthus (Garden Pinks)

A very lovely perennial that does well either in borders or in group plantings in the rock garden, etc., and are very colorful when grown in sunny places.

**\*ALPINUS ALLWOODS** Pkt. 40c  
Flowers come in shades of pink and red, on stems 4" high. Blooms during July and August. One of the loveliest of all garden pinks.

**\*CAESIUS GRANDIFLORUS** Plant 35c each  
Sweet smelling rose-colored flowers on a compact dwarf plant of 4 to 10" high; flowers in May.

**\*KNAPPI** Pkt. 40c; Plants 40c each; three \$1.20  
Is the only yellow dianthus in existence; it bears clusters of small yellow flowers on slender stems. A very charming variety.

**\*SPECIOSIS LOVELINESS** Plants 40c each; three \$1.20  
Flowers are of a fine lacy effect, with a sweet scent. Lavender-pink shade. Will grow most anywhere.

Perennials come each year, so select a few new varieties each year.



## Delphiniums

Among outstanding perennials we have today to choose from the Delphinium ranks as one of the most beautiful and most widely used perennial for garden display and cutting. Their stately habit and splendid colorful spikes make them a universal favorite. The culture of Delphiniums is rather easy, succeeding best in good, deep, rich, well drained soil. They first start to bloom in June and if the old flowering spikes are cut close to the ground when through flowering new growth will then be produced. By this way one can obtain at least three crops of flowers. Will bloom in the first year if seed is sown early in the year.

### GIANT PACIFIC HYBRIDS MIXED

Pkt. 35c; large pkt. \$1.00

Tall, slender, graceful flower spikes of well-spaced blooms of large size. Of excellent branching habit, about 5' tall with magnificent color range. The crested "Bees" of white, cream, black and brown add to the beauty of the flowers.

### BELLADONNA

Pkt. 25c; 1/8 oz. 50c

Light sky-blue. Blooms continuously throughout the summer. Very choice cutting variety, also when planted within mixed perennial border.

### BELLAMOSUM

Pkt. 25c; 1/8 oz. 50c

A dark blue shade of the Belladonna; also flowers continuously throughout spring and summer. Planting location same as above.

## Platycodon (Chinese Bellflower)

A border and rock garden plant well known in Europe, yet they are not well known here in America. They thrive well in ordinary garden soil in rock gardens and borders which are located in hot and dry places. Plant in fall and spring.

Pkt. 20c; large Pkt. 40c.

## Papaver Orientale (Oriental Poppy)

A perennial that will grow in most any kind of soil. Flowers in May and June. However, they will produce larger flowers in a deep rich soil.

**BEAUTY OF LIVERMORE**—The finest dark crimson with a black center. Blooms freely. Pkt. 20c; large Pkt. 40c.

### GRANDIFLORA

Pkt. 20c; large Pkt. 40c.

Have large showy deep blue flowers on 20" stems.

### GRANDIFLORA ALBA

Plants 35c each; three 95c.

Large white flowers; form as above.

## Primula

Perfect garden or rock garden flower, because of its easy growing habits a wide range of color. Grows best in rich soil with plenty of leaf mold or peat. Likes moist shady places. Plant in early fall or early spring 6" apart.

### PRIMULA VERIS GIANT MUNSTEAD

Pkt. 50c; large Pkt. 90c.

A large flowering variety with colors of buff, orange, salmon, and rich reds of a vigorous plant growth.

## Wall Flower

### CLOTH OF GOLD

Pkt. 25c; large Pkt. 35c.

## Gaillardia

One of the most dependable and profuse blooming plants in the garden; withstands drought and hot weather. Brilliantly colored with long stems. Easily grown in ordinary good garden soil.

### GOBLIN

Pkt. 25c; 1/8 oz. 70c

Excellent border variety; has a compact bush growth, completely covered with red-gold flowers.

### BURGUNDY

Pkt. 40c.

Deep red flowers; very effective in borders; 30" high; fine for cutting.

### OXNARD GEM

Pkt. 15c; 3 Pkts. 40c.

Golden orange seam, maroon red center, 3 1/2 inch flowers on long stems, very fine for bedding and cutting.

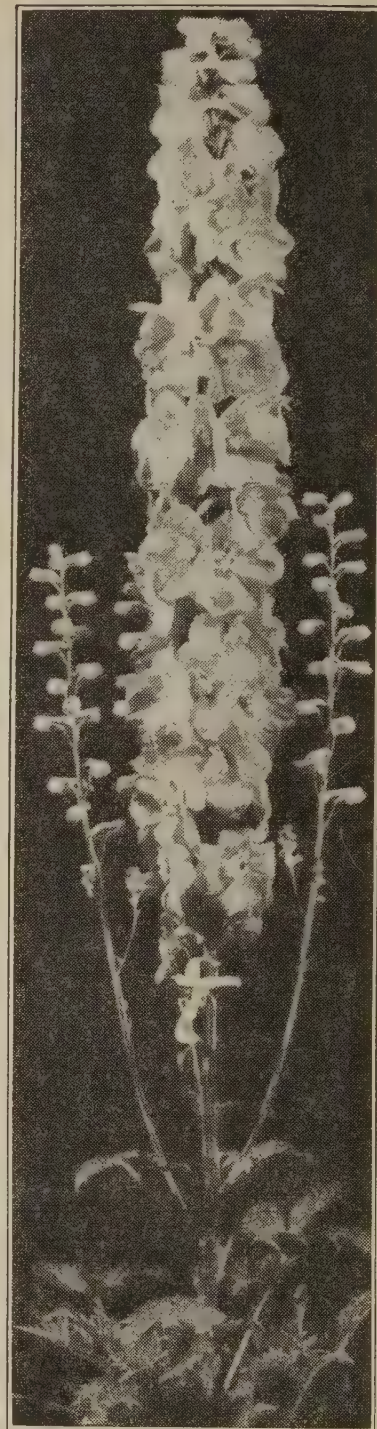
## Digitalis (Foxglove)

Although the variety below mentioned is a biennial, we feel nevertheless it is one of the loveliest and should be in every garden. As they produce large spotted flowers of many colors, and can be used in shady beds and borders to a great advantage, this variety can be sown in early spring along with other annuals in ordinary garden soil. For best displaying effects grow in masses.

### GIANT SHIRLEY HYBRIDS

Pkt. 20c; large Pkt. 50c.

Range of color includes white, shell pink, to the deepest rose with many of the dotted crimson and chocolate shades. Flowers are of a large bell-shaped on 3' stems.





## SEED DEPARTMENT

Date \_\_\_\_\_ 19\_\_\_\_

State amount enclosed

Post Office Order

Express Money Order .....

Bank Draft, Check .....

Cash, Notes and Silver .....

## Postage Stamps

Total \_\_\_\_\_

QUANTITY

## NAMES OF SEEDS AND BULBS WANTED

PRICE

Amount carried forward



## ROTHBORN'S CORP. CHICAGO, ILL. 60606

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## GUARANTEE

BE ASSURED that we guarantee the safe arrival of all seeds, plants and nursery stocks you order from us, and that they are authentic and will be as represented and in a condition to grow satisfactorily if planted and cared for properly. As we realize that with the highest quality of seeds, plants and nursery stock, success in gardening depends largely upon soil, cultivation and weather conditions. Therefore it should be agreed that we shall in no case be liable for more than the actual amount paid us for any item found to be unsatisfactory. We do not guarantee insecticides or other manufactured articles sold by us.

**WHEN DO WE DELIVER? SEEDS.** All seeds will be shipped to you as soon as your order is received, as they are not affected by coldest weather. **BULBS and PLANTS** will be shipped from here, separately later, if there is danger of freezing.

If you will write below the names and addresses of any of your friends who are garden lovers and would appreciate a copy of our catalog we would esteem it a favor.

NAME	POST OFFICE	STATE



FROM \_\_\_\_\_

STREET \_\_\_\_\_

P. O. BOX \_\_\_\_\_

R. F. D. NO. \_\_\_\_\_

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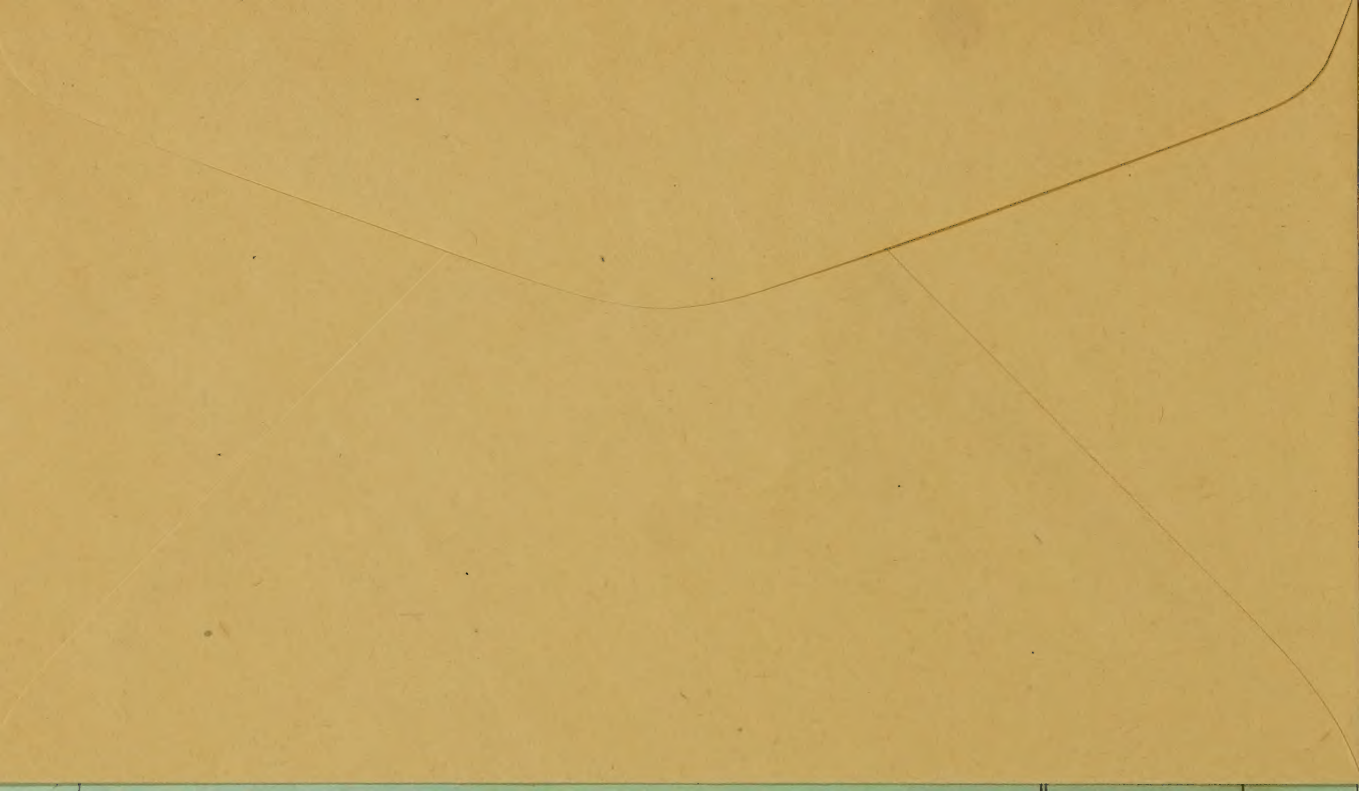
STATE \_\_\_\_\_

PARK  
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HERE

**ROHBOCK'S SONS**  
**OREM,**  
**UTAH**

**U. S. A.**







## *Iberis* (Candytuft)

A very appropriate subject for rock gardens and also for edgings to herbaceous borders, as they have an evergreen foliage of a dark green shade with masses of snow white flowers. Ordinary good garden soil will do for these plants. May be planted in fall and spring.

**LITTLE GEM** Pkt. 25c; large Pkt. 40c.  
Pure white flowers of a uniform dwarf habit of growth.

**\*JUCUNDA (Delicate Pink)** Pkt. 15c; large Pkt. 40c.  
Have large umbels of attractive soft pink flowers. Height 6".

## *Hollyhock* (Althea Rosea)

An excellent garden favorite used for background plantings to perennial or annual plants and foundation plantings along walls, buildings, etc., and when planted in a rich medium soil that is well dained they will attain at height from 4 to 7 feet. For the best display they show up best when planted in groups or masses 8 inches apart. Sow in early spring and summer.



Salmon Double

**MRS. ANNIE ROHBOCK (Salmon Double)**—Height 4 feet, with flowers of 4 to 5 inches in diameter. Very attractive. Pkt. 20c; large Pkt. 35c.

**ALL COLORS MIXED**—A splendid assortment of colors. Pkt. 20c; large Pkt. 35c.

## *Lathyrus*

(Perennial or Everlasting Pea)

A climbing Perennial Pea that can be used for trellises, pergolas and rough bank coverings. They have annual stems which die down in the fall. Their culture: succeed well in ordinary garden soil.

**LATIFOLIUS PINK BEAUTY** Pkt. 15c; 1/4 oz. 30c; 1/2 oz. 50c  
Large blossoms of a deep rose.

**LATIFOLIUS WHITE PEARL** Pkt. 15c; 1/4 oz. 30c; 1/2 oz. 50c  
Stems have from 10 to 15 flowers each of the loveliest pure white color.

## *Lavandula* (Lavender)

A well known old-fashioned, fragrant perennial. When cut and dried has fragrant flowers which are highly valuable for preserving. Flowers of a lavender color on 10 to 12 inch stems. Blooms in July and August. Does well in a dry medium soil in a warm location.

**VERA** Pkt. 20c; large Pkt. 40c.  
Has fragrant blue flowers. About 18" high.

## *Lychnis*

Easy grown and attractive border and rock garden plant, producing large heads of brilliantly colored flowers. Blooms July until frost. Plant in autumn or early spring.

**CHALCEDONICA** Pkt. 10c; 1/8 oz. 25c; 1/2 oz. 85c  
Has long lasting bright scarlet flowers, on 3-foot stems, flowers all summer.

## *Linaria* (Perennial Snapdragon)

A handsome new perennial bearing Snapdragon like flower, with 36 inch stem. An excellent plant for group and border plantings, as well as for cutting qualities. Does well in ordinary garden soil in a sunny location. Plant in autumn or early spring.

**DALMATICA** Pkt. 20c; large Pkt. 40c.  
Flowers of bright golden yellow with orange yellow mark on lower lip.

## *Linum* (Flax)

A free flowering, hardy perennial, suitable for dry, sunny borders or in rock gardens. They like a well drained light soil, and grown in groups. Plant in autumn or spring.

**PERENNE** Pkt. 10c; 1/4 oz. 25c; 1/2 oz. 45c  
Flowers of beautiful pale blue. Slender stems; has very attractive foliage.

**FLAVUM** Pkt. 25c; 1/4 oz. 55c; 1/2 oz. \$1.00; Plants 35c each  
Has lovely transparent, yellow blossoms.

## *Pyrethrum* (Painted Daisies)

A highly recommendable perennial plant for cutting as well as border plantings. The colors of these lovely daisies range from pure white through all shades of pink and red on long stems during the spring months. Pyrethrum like a well fertilized soil in a sunny place. Plant in autumn or spring.

**BUCKEYE** Plants 25c each; doz. \$2.50  
Flowers are double, and of a lovely shade of red, borne on long straight stems. Blooms profusely.

**AHOSANGUINEUM** Pkt. 20c; large Pkt. 40c.  
**SINGLE WHITE** Pkt. 20c; large Pkt. 40c.  
Single red flowers, on stems 20" high; blooms in May and June, with a neat, compact, tufted-like growth.

## *Tritoma* (Red Hot Poker)

A very popular, well known, stately perennial, used extensively in garden decoration as they are heavy flower producers. The varieties mentioned below, are selected to furnish flowers at different intervals during the summer months.

**TUCKII (May Queen)** Pkt. 25c; large Pkt. 40c.

Blooms in May only. Flower is of a dark pink to red, with yellow tips. Height 4'.



## *Valeriana*

A hardy, old-fashioned perennial which is a very showy plant for a dry, sunny border. Flowers are borne in pinnacles. Do well in sunny locations.

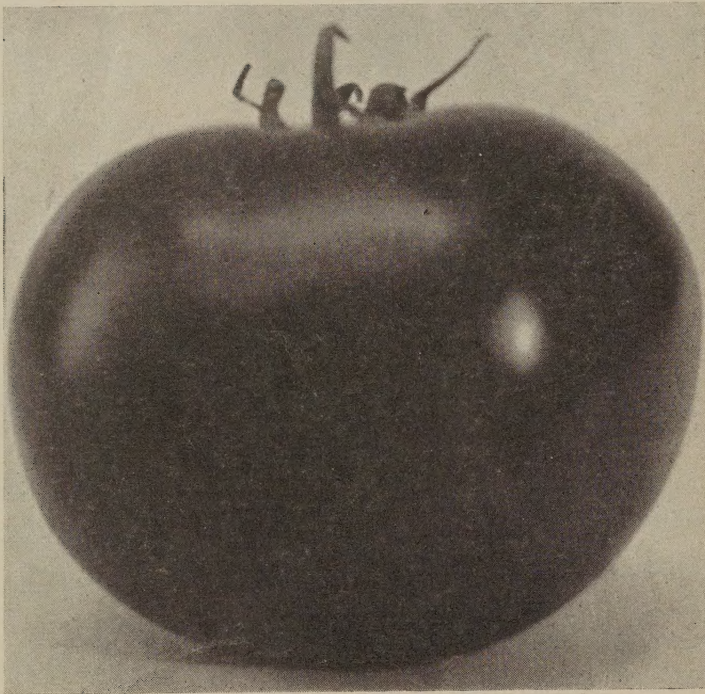
**COCCINEA RUBRA** Pkt. 25c; large Pkt. 40c.  
Flowers are of large showy heads of old rose in umbels on 12" stems, just above the rich green foliage; excellent plant for rock gardens and border plantings.

**\*ALBA (White)** Pkt. 25c; large Pkt. 40c.



# Tomatoes

What garden would be complete without its well-laden tomato plants promising to the household those cool salads, those creamy soups and tempting hot supper dishes; for which the tomato is known. Tomato plants are quite simple to grow, as they may be either sown in hotbeds or sown in flats in the house, allowing 5 to 6 weeks to grow plants large enough for setting outdoors when the weather becomes warm. In sowing the seed sow in rows 3 inches apart and cover with  $\frac{1}{4}$  inch of soil, transplanting them when they are 2 inches tall into 3 inch pots or may be planted 4 inches apart in rows either in flats or in the hotbed. Later plant them in the garden when danger of freezing is over. Plants planted in the field 4 feet between rows and 3 or 4 in the row, depending on type of Tomato and climatic conditions. One ounce of seed produces two thousand to two thousand five hundred plants.



Tomato Ventura

**BLIGHT-RESISTING TOMATO "VENTURA" (Diener)**—Ventura is the most perfect tomato produced so far, as it is very early. The fruit is as smooth as an apple, having a weight of four to eight ounces. Its flesh is of a fine tomato color and is very solid when ripe, so much so that it keeps solid for several weeks without rotting, being immune from Fungi. It can be shipped in a ripe condition to very long distances. Ventura has a very delicious taste, it being a seedling of the Diener tomato which is known for its wonderful flavor when canned. It is extremely free bearing. To get the true variety always get the seed direct from us. **Pkg. 15c;  $\frac{1}{2}$  oz. 55c; 1 oz. \$1.00.**

**DIENER'S FORCING TOMATO**—For Greenhouses and Frames. An immense free bearing tomato of about four to five ounces, fine red meat and the fruit is very even. There is nothing better in existence today for this purpose. **Pkg. 25c;  $\frac{1}{2}$  oz. \$1.25.**

**DIENER'S YELLOW TOMATO**—This is a large, yellow tomato, very early and free bearing. It has a fine, non-acid flavor. If you eat it once, you will want it in your garden every year. **Pkg. 25c.**

**THE DIENER TOMATO "KING OF ALL TOMATOES"**—This tomato originated by Richard Diener has proven in every respect far superior to any variety now existing. The size of the first fruit reaches the weight of three pounds, but the average is about one pound. The yield is very heavy. The flesh is very solid and perfectly filled out, leaving no hollows. For this reason it is very valuable for dehydrating or canning. Canned, this tomato has the finest flavor of any tomato known. It is used in great quantities by California's largest canneries. The flesh is magnificent, dark red and very sweet and free from acid. It produces very few seeds, so is exceptionally fine for catsup and best for tomato juice. **Pkg. 15c;  $\frac{1}{2}$  oz. 50c; 1 oz. \$1.00.**



King Of All Tomatoes

**THE PEPPER TOMATO (Diener)**—A cross between Bell Pepper and Tomato. This Tomato should be in every garden. Having the pepper flavor added to the tomato, it has a unique spicy taste, and all who have used them prefer them for tomatoes. It is extra early bearing; never has any deformed fruit; very solid and more egg-shaped than round, and from four to six ounces in weight. **Pkg. 15c;  $\frac{1}{2}$  oz. 55c; 1 oz. \$1.00.**

**TOMATO COLLECTION**—For those who have a small garden and want a few plants of each, we have made a Collection of Pepper, Diener, Ventura, and Yellow Tomatoes, each package containing about fifty seeds and each variety labeled in a separate package. **Collection 35c.**